

Jaisalmer War Museum gets its first 108 feet Monumental Flag at Jaisalmer Military Station, Jaisalmer

*24 x 36 National Flag (Tiranga) hoisted on a 108 feet monumental flagpole
Flag Foundation of India installs 74th Monumental Flag.*

Jaisalmer, 2nd July 2019 : **Shri Naveen Jindal**, President, Flag Foundation of India and Member of Parliament (14th & 15th Lok Sabha) hoisted a mammoth **24 x 36 National Flag** on a **108 feet monumental flagpole** at the Jaisalmer War Museum at Jaisalmer Military Station, Jaisalmer.

The 108 feet monumental flag is the **first Monumental flag for Jaisalmer War Museum in Jaisalmer** and the **27th Monumental Flag by Flag Foundation of India (FFOI) in Defence establishment across the country**. The concept of the Monumental flagpoles in India was conceived by the founder of the Flag Foundation, Shri Naveen Jindal in 2009 and **the first monumental flagpole** measuring 207 feet in height was **installed at Kaithal, Haryana** followed by commissioning in other cities such as Delhi, Pune, and Jaipur etc. The hoisting of monumental flags is part of Flag Foundation of India's sustained endeavour to inspire young Indians to take pride in displaying the National Flag and instil a sense of patriotism among the citizens.

Speaking at the occasion, Shri Naveen Jindal, President, Flag Foundation of India said, "The National Flag is the solemn symbol of the nation; It enshrines the very soul of our Republic and the ideals of our Constitution. Tiranga belongs to all of us equally. When a person displays his National Flag, he rises above political, social or religious affiliations. The Tiranga unites us in diversity; it is every citizen's pride. I urge all Indians, especially the youth of the country, to proudly display the Tiranga and show love and respect for our National Flag throughout the year".

The **mammoth flag weighing 15 kg** is made of knitted polyester fabric called 'Deneir Polyester'. The *Chakra* of the flag is printed by using specialized printing process.

FFOI has so far installed **74 monumental flagpoles in India**, which is the highest number in the world for a country; FFOI has installed 61 monumental flagpoles of 108 feet high and 12 monumental flagpoles of 207 feet high across the length and breadth of the country. Besides India, there are 13 more countries, which have got such monumental flagpoles. Mammoth sized National Flag on such lofty height is known as 'Monumental Flag', which is not lowered at the sunset and are adequately illuminated during the night. This was introduced after a policy decision by the Ministry of Home Affairs on 23rd December 2009, which allowed the National Flag to fly day and night on a flagpole of a height of 108 feet. and above with proper illumination of the National Flag.