

Faridabad gets its highest 100 feet monumental flagpole at Sikri village in Ballabgarh

Mammoth 20X30 Tiranga hoisted by Shri Naveen Jindal, President, Flag Foundation of India and Member of Parliament (14th & 15th Lok Sabha)

Faridabad, 21st July 2014: Shri Naveen Jindal, Chairman Jindal Steel & Power Ltd. (JSPL), President of the Flag Foundation of India and Member of Parliament (14th & 15th Lok Sabha) hoisted a **mammoth 20X30 National Flag on a 100 feet high monumental flagpole** at Jindal Steel and Power Ltd. Stockyard in Sikri village, Ballabgarh, Faridabad today.

Flag Foundation of India has installed **16 monumental flagpoles in Haryana**. The concept of monumental flagpoles was conceived by the founder of the Flag Foundation, Shri Naveen Jindal, in 2009 and **the first monumental flagpole** measuring 207 ft. in height was **installed at Kaithal, Haryana** followed by commissioning in cities such as Hisar, Ladwa, Sonipat, Gannaur, Gurgaon, Kurukshetra, Rohtak, etc.

The hoisting of the monumental flag pole is part of Flag Foundation of India's initiative to inspire every Indian to take pride in displaying the National Flag and instil a sense of nationalism and patriotism among citizens.

While hoisting the flag, **Shri Naveen Jindal, President of the Flag Foundation of India said**, "The national flag is the solemn symbol of the nation and represents ideals of India and future aspirations. The Tiranga enshrines the very soul of our republic and the ideals of its Constitution. India today has the largest youth populace in the world and it is for the younger generation to keep this Tiranga flying high. Hence, I urge the youth of the country to go out and display the Tiranga with pride!"

The **mammoth flag weighing 15 kg** is made from knitted polyester fabric called 'Deneir Polyester' manufactured in Mumbai. The *Chakra* of the flag has been printed by using specialized printing process. National Flag of the dimension of 20X30 on such lofty height is known as 'Monumental Flag', which is not lowered at the sunset as they are adequately illuminated during nighttime. This comes after a policy decision by the Ministry of Home Affairs on 23rd December 2009, which allowed the National Flag to fly day and night on a flagpole of a height of 100 ft. and above with proper illumination.

The Flag Foundation of India has so far installed 46 such 100 feet high monumental flagpoles across the country and 12 monumental flagpoles at a height of 207 feet. In all, the foundation has established 58 monumental flagpoles in India, which is the highest number in the world. Besides India, there are 13 more countries, which have got such monumental flagpoles.

More details about monumental flags- <http://www.flagfoundationofindia.in/monumental-flags.html>

About Flag Foundation of India

The Flag Foundation Of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body in January 2002. Hon'ble MP Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court awarded the historic judgement that enabled all Indians to fly our National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomises as the greatest symbol of our 'unity in diversity'. It has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the national flag of the country through its liberal use and display.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>