

Flag Foundation of India (FFOI) unfurls #SelfieWithTiranga Week from January 23rd to 29th 2016

- Announces #SelfieWithTiranga Photo Contest on Twitter and Facebook
- Click your #SelfieWithTiranga everyday and Tag on FFOI Social Media Handles
- Exhibit your love for Tiranga with Theme of the Day Cover Photo, Display Picture and Wallpapers during #SelfieWithTiranga Week
- Visit FFOI Social Media channels to 'Know Your Flag'

New Delhi 22nd January 2016: Flag Foundation of India, an NGO established to enthuse Indians to display the National Flag with pride, has unfurled #SelfieWithTiranga Week from January 23rd to 29th 2016. The week-long Selfie contest is open to all wherein people need to click a '**Selfie**' with the National Flag or capture their selfie in the colours of Tiranga, and upload the pictures with #SelfieWithTiranga on FFOI pages on Twitter (@FFOIndia) and Facebook (<https://www.facebook.com/FlagFoundationIndia>). '**Best Selfies of the day**' shall be announced daily and exciting FFOI merchandise will be awarded to the winners.

In addition to this, one can exhibit their love for the Tiranga by displaying Tricolor Theme of the Day Cover Photo, Display Picture and Wallpapers during the #SelfieWithTiranga Week. The Social media pages of Flag Foundation of India will be abuzz with interesting trivia about the genesis of the National Flag, the protocols, rules & regulations for displaying the National Flag along with other exciting narratives about the Tiranga. The #SelfieWithTiranga contest has coincided with the 12th Anniversary of the landmark judgement by Hon'ble Supreme Court's on 23rd January 2004, which stated that hoisting the National Flag is a fundamental right of citizens of every Indian and can be hoisted freely all days of the year with respect, dignity and honour.

This initiative is part of Flag Foundation of India's sustained endeavor to encourage Indians to show their reverence for the National Flag by proudly displaying it, and instilling a sense of nationalism and patriotism among the citizens of the country. Towards this effort, the Flag Foundation of India has installed 64 monumental flagpoles in the India, which is the highest number in the world. The concept of monumental flag poles in India was first conceived by Shri Naveen Jindal, Founder & President of the Flag Foundation in 2009. The first monumental flag pole measuring

207 ft. in height was installed at Kaithal, Haryana. Since then, FFOI has installed 100 feet high 52 monumental flagpoles and 207 feet high 12 monumental flagpoles across the length & breadth of the country. Besides India, there are 13 more countries, which have such monumental flagpoles. For more details about monumental flags visit- <http://www.flagfoundationofindia.in/monumental-flags.html>

About Flag Foundation of India

The Flag Foundation of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body in June 2003. Industrialist & Member of Parliament (14th & 15th Lok Sabha), Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court awarded the historic judgement on 23rd January 2004 enabling all Indians to fly the National Flag with respect, dignity and honor and making it a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomizes our '**Unity in Diversity**'. FFOI has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for National Flag by displaying it proudly.

Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens; It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread out across the globe, bringing laurels to the country in whatever field they are. In this endeavor to promote the use of the National Flag by the general public, the Foundation has been organizing talks on the subject, has brought out information books on the flag and organized several Tiranga runs in Delhi and Haryana.

For more information about Flag Foundation of India, visit- <http://www.flagfoundationofindia.in/>